



## **Senior Communications Strategist**

The Lawyers' Committee for Civil Rights Under Law is one of the leading national civil rights legal organizations, with the principal mission of fighting racial discrimination faced by African Americans and other racial and ethnic minorities. The Lawyers' Committee was formed in 1963 at the request of President John F. Kennedy to enlist the private bar's leadership and resources in combating racial discrimination and the resulting inequality of opportunity – work that continues to be vital today.

The Lawyers' Committee seeks a talented, creative and skilled Senior Communications Strategist. The ideal candidate is proactive, dynamic and experienced with strong writing and strategic skills who will help chart the course and manage implementation of the communications work of the organization. This includes planning, identifying rapid response opportunities and assisting in managing the daily press operations. The successful candidate will thrive in a fast-paced environment and will be comfortable working independently and with a team.

This is a full-time position based in Washington, DC. The Senior Communications Strategist will work under the supervision of the Director of Communications.

### **Specific Duties and Responsibilities:**

- Work closely with the Director of Communications, Executive Director and other organizational leaders to develop a long-term organizational communications vision and strategy;
- Work with the organization's project areas to advance strategic communications plans for specific campaigns;
- Identify rapid response opportunities daily and work with staff to implement them;
- Help oversee the organization's daily press outreach, editing press releases, statements and op-eds as needed;
- Help manage communications staff;
- Help manage outside media consultants and build relationships with top national reporters, producers, correspondents and editors;
- Work with the communications staff of other organizations to accomplish the media outreach goals of several coalitions;
- Help oversee the Lawyers' Committee's social media channels, including Facebook, Twitter, Instagram and YouTube;

- Assist the Lawyers' Committee development team with written materials;
- Work to ensure consistent branding of materials across all platforms; and
- Other duties as assigned.

### **Minimum Requirements and Competencies:**

- Deep commitment to the advancement of racial justice and civil rights;
- A Bachelor's Degree or the equivalent work experience;
- 8-10 years in nonprofit advocacy communications or similar with at least three years of management experience;
- A proven track record of designing and carrying out strategic communications plans for a nonprofit organization;
- Well-versed in pitching national reporters, bloggers and broadcast media; and in writing press releases, statements and op-eds;
- The ability to think proactively and creatively, and to develop cutting-edge communications strategies;
- Strong organizational and management skills, including the ability to motivate a team;
- The ability to thrive in a newsroom-like environment, juggling numerous projects at once;
- A thorough understanding of social media and how it is used to promote programs, campaigns and an organization's goals;
- Attention to detail;
- Excellent editing and writing skills;
- The ability to work quickly and efficiently; and
- The ability to translate complex materials for public consumption.

**To Apply:** Please submit a cover letter and resume including graduation completion dates to <https://podio.com/webforms/25198932/1860414>. No calls will be accepted. Salary and benefits are competitive for a nonprofit legal organization. Staff Benefits include Employer Sponsored (Medical, Dental and Group Life & AD&D); Voluntary Benefits (Vision Insurance, Short-Term Disability, Long-Term Disability and Supplemental Life) coverage; the opportunity to participate in the 403(b) Retirement Plan; Voluntary Flexible Spending (Medical and/or Dependent Care) and Stipends (Cell Phone and Commuter/Parking Benefits); 11 paid Holidays and Vacation/Sick days.

**Commitment to Diversity and Inclusion:** The Lawyers' Committee embraces diversity and inclusion in our workplace. We strongly encourage candidates of color and candidates from underrepresented communities to apply. The Lawyers' Committee does not discriminate on the basis of actual or perceived race, religion, color, national origin, ancestry, disability, medical condition, marital status, sex, age, sexual orientation, gender identity or expression, family responsibility, personal appearance, genetic information, matriculation, political affiliation or any other status protected under law.

**Accessibility Assistance:** Although calls will not be accepted regarding questions about the position, if you are an individual with a disability and need assistance completing the online application, please call 202-662-8600 and ask for an applicant accommodation or send an email with the subject line "Applicant Accommodation" to [kcoates@lawyerscommittee.org](mailto:kcoates@lawyerscommittee.org).